

## Are You One of the 20% of Chief Executive Officers (CEO) Who Will Survive?

By: Reginald Winston is CEO of R. J. Winston Consulting

***DID YOU KNOW: Over the last 10 years, the tenure of CEO has dropped below 4 years; AND 80% of corporations have replaced their CEO?*** (Source: www.CEO.com; “Benefits of a CEO Coach” infograph)

The best leaders understand that there is always room for improvement; and utilizing an Executive Coach is the best avenue to achieve this improvement and success. An Executive Coach can:

- Facilitate Executive transitions and succession planning;
- Act as a personal & professional advisor;
- Develop Leadership skills in CEO, CXOs & Board of Directors;
- Offer counsel on strategic planning & vision;
- Consult on outplacement & career management;
- Provide an unbiased sounding board for organizational dynamics;
- Assist in maximizing board relations;
- Enhance cultural & team dynamics.

At RJ Winston Consulting we offer expert executive consulting, coaching, and leadership development services with a focus on C-Level Executive Coaching, Strategic Leadership Skills, and Career Coaching for Professional Executive Management Teams.

**About the Author:** Reginald Winston, CEO and founder of RJ Winston Consulting, Inc. has 25+ years' experience in Organizational Development with a focus on Executive Coaching & Training, Team Building, Group Facilitation and Conflict Management. Before consulting, Mr. Winston held positions in numerous large organizations including Ameritech, SBC, Motorola, Advocate Health Care, Corning Consumer Products and the Federal Reserve. In addition, Mr. Winston's service in the US Marine Corps and assignments with the United States Department of State gives him a unique insight in the challenges management teams & leaders face in the expanding global world market. Mr. Winston has extensive experience in working with Hospital Administrators and Senior Medical staff (doctors, nurses and executive-level hospital administrators) in a wide variety of hospital settings and departments. Mr. Winston holds a Master of Science Degree in Organization Development (MSOD) from Loyola University, in Chicago, Illinois.