

## What Have You Invested in Your Most Critical Asset: Your Career?.

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Investing in the maintenance and well-being of tangible property is a necessity for every responsible adult. You need your car for transportation – you think nothing of buying new tires; you change the oil regularly. The water heater in your house springs a leak, you spring for a new one! Why then are we so hesitant to invest in one of our most critical & valuable properties: our professional career? Glenn Turner, in a Monster.com blog, states:

*“Not investing in yourself is like floating down a fast river without a paddle, map or knowledge of what’s around the next bend. Things may go fine for a while, but at some point, you’re going to realize you made a giant mistake. The return on investing and improving yourself is astronomically higher than any financial investment you could make. From increased lifetime earning power and unimagined opportunities, to protecting yourself from unemployment and the satisfaction that comes from personal growth and success, the returns are enormous.”*

The landscape of corporate leadership is not what it used to be. CEOs & Executive Leaders need to be current, savvy, informed, empathic, good communicators and critical-thinkers (and that’s just for starters!). It is estimated that in the last decade, 80% of corporations have replaced their CEO. How do you get your professional life in tip-top shape? Some of the greatest business leaders rely on Executive Coaches (Steve Jobs, Eric Schmidt, and Bill Gates, to name a few). Don’t wait until the roof of your professional life blows off; investigate how Executive Coaching can benefit you and INVEST IN YOUR FUTURE.

**About the Author:** Reginald Winston, CEO and founder of RJ Winston Consulting, Inc. has 25+ years’ experience in Organizational Development with a focus on Executive Coaching & Training, Team Building, Group Facilitation and Conflict Management. Before consulting, Mr. Winston held positions in numerous large organizations including Ameritech, SBC, Motorola, Advocate Health Care, Corning Consumer Products and the Federal Reserve. In addition, Mr. Winston’s service in the US Marine Corps and assignments with the United States Department of State gives him a unique insight in the challenges management teams & leaders face in the expanding global world market. Mr. Winston has extensive experience in working with Hospital Administrators and Senior Medical staff (doctors, nurses and executive-level hospital administrators) in a wide variety of hospital settings and departments. Mr. Winston holds a Master of Science Degree in Organization Development (MSOD) from Loyola University, in Chicago, Illinois.