

## Why Every Leader Needs a Coach

By: Reginald Winston is CEO of R. J. Winston Consulting

Some of the world's best leaders are the most confident people you have ever met. But along with that confidence frequently comes the reluctance to admit weakness. Bruce Eckfeldt (founder, Eckfeldt & Associates) put it very well in his recent Inc.com article ([How Great CEOs Like Steve Jobs, Eric Schmidt, and Bill Gates Got Even Better](#); posted 1/11/2017) :

“The world's best leaders were simultaneously exceptionally talented, skilled, determined, and aware that they could be better. And they understood the value of a great coach to help them improve themselves. Great CEOs like Steve Jobs, Eric Schmidt, and Bill Gates all sought out great coaches to help them up their game.”

Which kind of leader are you; the leader who hides behind your past successes or a leader who knows you can be better. Allow us to help you explore how you & your team can be one of the “world's best”.

**About the Author:** Reginald Winston, CEO and founder of RJ Winston Consulting, Inc. has 25+ years' experience in Organizational Development with a focus on Executive Coaching & Training, Team Building, Group Facilitation and Conflict Management. Before consulting, Mr. Winston held positions in numerous large organizations including Ameritech, SBC, Motorola, Advocate Health Care, Corning Consumer Products and the Federal Reserve. In addition, Mr. Winston's service in the US Marine Corps and assignments with the United States Department of State gives him a unique insight in the challenges management teams & leaders face in the expanding global world market. Mr. Winston has extensive experience in working with Hospital Administrators and Senior Medical staff (doctors, nurses and executive-level hospital administrators) in a wide variety of hospital settings and departments. Mr. Winston holds a Master of Science Degree in Organization Development (MSOD) from Loyola University, in Chicago, Illinois.